

950 Milwaukee Ave., Ste. 102 Glenview, IL 60025

Tel: 1-888-793-5333
Fax: 1-877-367-8466
Web: www.eoption.com

# **How to Setup an Auto Trading Account**

- 1. Complete the required eOption New Account Forms.
- If applicable, please fill out the margin or option trading application.
- Complete the A) eOption Auto Trade Terms and Conditions agreement and B) the Auto Trade Limited Trading Authorization form. Please indicate the newsletter service(s) you currently subscribe and the amount you wish to allocate to each trade alert.
- Return your completed and signed forms to the eOption address listed above. Please keep copies for your records. You will be contacted by customer service with your eOption account number.
- 5. Be sure to fund your account. Auto Trading will not begin in your account until you have deposited the appropriate funds. Go to http://www.eoption.com/acct\_funding.htmlfor funding options. The quickest way to fund and begin auto trading is via wire transfer.
- 6. If you desire to cancel or place on hold your Auto
  Trading status with eOption, or change your Auto
  Trade allocation amounts, you can log -in to your
  eOption brokerage account and click on the 'Auto
  Trade' tab to access this information. eOption does not
  accept any change or cancellation to your Auto Trading
  account via phone or fax. Changes made online will go
  into effect the following business day by 8:00 AM EST.

# **What You Should Know About Auto Trading**

First, make sure that you have properly subscribed to a participating newsletter publisher. Once you complete and sign the appropriate eOption new account paperwork and eOption Auto Trading forms, you authorize eOption to place Auto Trades provided by the authorized newsletter publisher of your choice.

Auto trading begins when eOption's New Account Department has processed and approved your completed and signed account paperwork, contacted you with your eOption account number and you have funded your account.

Important – Auto Trading will not begin until you fund your account! Auto Trading will not occur, regardless of the instructions from your authorized newsletter publisher, unless there are sufficient funds available in your account. eOption will only place an Auto Trade in an account having available cash or buying power to place the recommended Auto Trade. eOption will not place any option Auto Trade that will result in additional margin debt. If your Auto Trading program requires or recommends the use of margin, eOption requires pre-authorization and you must have a completed margin application on file.

Auto trading will continue in your account until your subscription is cancelled or placed on hold by you, or your account lacks sufficient funds. If you cancel your financial newsletter subscription for any reason, you are also responsible for notifying eOption to cancel each Auto Trade service.

If you desire to cancel or place on hold your Auto Trading status with eOption, or change your Auto Trade allocation amounts, you can log into your eOption brokerage account and click on the 'Auto Trade' to access this information. eOption does not accept any change or cancellation to your Auto Trading account via phone or fax. Changes made online will go into effect the following business day by 8:00 AM EST.

At any time, if you terminate your Auto Trading service with eOption, you may not restart until you complete and sign a new Auto Trade Limited Trading Authorization. This form is available at http://www.eoption.com/acct\_forms.html.

### Account paperwork, checks, or new Auto Trade Limited Authorization forms may be submitted to:

Mail: eOption

New Accounts Department 950 Milwaukee Ave., Ste. 102

Glenview, IL 60025

Fax: 1-877-367-8466

Email: support@eOption.com

#### Funds can also be wired to:

Wires must be sent to same-titled accounts. No third party wires may be processed.

#### Domestic:

The Bank of New York, 1 Wall Street, New York, NY 10012

ABA# 021000018

Account Name: First Southwest Company

ACCOUNT# 8900271779

FFC# Your name/account number or reference number

#### International

The Bank of New York, 1 Wall Street, New York, NY 10012

SWIFT CODE# IRVTUS3N

Account Name: First Southwest Company

AC# 8900271779

FFC# Your name/account number or reference information



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**Fax:** 1-877-367-8466 Web: www.eoption.com

Account Title	Account Number

# **Auto Trade Limited Trading Authorization**

Newsletter Publisher Name (required)				For Stock Newsletters Only			
	- Choose One - Maximum Amount Per Trade - Choose One -			Margin Buying Power**		Short Stock	
Program / Service Name	Quantity of Shares/Contracts	Dollar Amount (\$)	Percentage*	Yes	No	Yes	No

The undersigned is a subscriber to a newsletter publisher that offers suggestions on buying, selling, and entering transactions involving stocks, options and related strategies. The specific service(s) to which the undersigned has subscribed is (are) as follows:

Auto Trade orders using a percentage basis will be calculated using a percentage of total account value up to the cash available in the undersigned's account. If the undersigned chooses to use margin, Auto Trade orders using a percentage basis will be calculated by taking a percentage based on available buying power.

The newsletter publisher may enter into short stock transactions. In order to participate in these trade alerts, the undersigned will be required to have an approved margin agreement on file with eOption. eOption will not automatically borrow funds to meet the undersigned's newsletter publisher's stock trade alerts unless the undersigned indicates that he/she would like to use margin for the trade alert by initialing the box marked 'Yes' below the 'Margin Buying Power' box above. IRA accounts are prohibited from having margin and therefore cannot participate in short sale trade alerts.

The newsletter publisher, from time to time, provides the undersigned with written suggestions for stock and option transactions or strategies. The undersigned has instructed the newsletter publisher to furnish eOption with this same information to allow eOption to place the Auto Trade(s) in the undersigned's account. eOption and its agents and representatives are hereby authorized to follow the trade alerts and strategies of the authorized newsletter publisher and the services noted above as it relates to entering stock and option transactions and utilizing related strategies in the undersigned's account. The undersigned understands that eOption will not place any transactions, regardless of the instructions from the newsletter publisher, in my account if there are not sufficient funds or available margin buying power, if margin is applicable. This Limited Trading Authorization does not grant the above-designated agent(s) full discretionary authority to trade in the undersigned's account. I understand that the newsletter publisher is independent from and in no way affiliated with eOption agents or representatives.

ACCORDINGLY, the undersigned hereby authorizes eOption as the undersigned's agent and attorney-in-fact, with full power and authority on the undersigned's behalf to buy, sell, (including short sales) and trade in stocks and options, and any contracts relating to the same, on margin or otherwise, and to enter into transactions in accordance with your Terms and Conditions in the undersigned's name or number on the books of eOption, whichever is applicable. If more than one agent is designated, the undersigned authorizes each agent to act severally, that is, each agent alone shall be able to exercise the powers conferred hereby.

This Limited Trading Authorization (including the indemnity paragraph provision below) is a continuing one, which shall remain in full force and effect until revoked by the undersigned by a written notice to eOption's Customer Service Department or if eOption receives actual notice of the death of the undersigned, and shall inure to the benefit of eOption and any successor firm or firms, and the assigns of eOption or any successor firm or firms. The laws of the State of Illinois shall govern the terms of this Limited Trading Authorization.

The above designated agents will not be liable for any lost profits, trading losses, or other damages arising from the delay or loss of online service, or any delays in the receipt of trade alerts, by fax or otherwise by your newsletter publisher. eOption will only enter the trade alerts made by your newsletter publisher, and will execute trades in a timely and efficient manner, but cannot be held responsible for lost trades or profits due to communication delays by your newsletter publisher. You are subject to risk from errors of electronic systems, communications and market timing.

Customer Signature	Date	Customer Signature	Date
Print Name		Print Name	-

<sup>\*</sup> Auto trade orders using a percentage basis will be calculated using a percentage of total account value up to the cash available in the account. If you choose to use margin, auto trade orders using a percentage basis will be calculated by taking a percentage based on available buying power.

<sup>\*\*</sup>The newsletter publisher may enter into short stock transactions; in order to participate in these trade alerts you will be required to have an approved margin agreement on file with eOption. eOption will not automatically borrow funds to meet your newsletter publisher's stock trade alerts unless you indicate that you would like to use margin for the trade alert by initialing the box marked yes below margin up above. IRA accounts are prohibited from having margin therefore cannot participate in sell short trade alerts. If you have questions or concerns about the use of margin, please call one of our auto trading specialists at 1-888-793-5333.



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# **Auto Trade Terms and Conditions** Agreement

eOption offers Auto Trade services solely for the exclusive use of its customers. Customers who enroll in eOption Auto Trade services are authorizing eOption to purchase and/or sell securities in accordance with the instructions in their signed Auto Trade Limited Trading Authorization form AND to place in their accounts standing orders based upon the instructions and recommendations of an unaffiliated third party financial newsletter to which the customer has previously subscribed. eOption will effect transactions for the customer's account without further authorization from the customer.

This Auto Trade Terms and Conditions Agreement requires the customer to evaluate his/her own investment strategies and objectives, and carefully select a financial newsletter that meets these criteria. It is the customer's responsibility to review the financial newsletter publisher's experience, credentials, and performance. eOption does not review these factors, and does not rate, rank, or endorse any financial newsletter or publisher. Inclusion of a financial newsletter in the eOption Auto Trade program does not constitute a recommendation of any kind. eOption does not require financial newsletter publishers to be registered under the Investment Advisors Act of 1940. Your financial newsletter publisher may or may not be registered and inclusion in the eOption Auto Trade program does not imply that they either are or are not required to be so registered. eOption is independent and has no affiliation or ownership interest in any financial newsletter or publisher.

eOption will contact the third party financial newsletter publisher to verify a customer's subscription and request proof of active membership by verifying the customer's name and basic identifying information.

eOption will apply to each Auto Trade customer an Auto Trade commission rate of 5.00 for equities and \$5.00 + \$.15/contract for options, per execution. This commission rate will only be applied to Auto Trade orders physically entered by eOption's Auto Trade desk and does not apply to customers who enter their trades directly into the eOption platform and are not utilizing the Auto Trade desk.

Each Auto Trade customer must carefully read, sign, understand, and consent to the terms of the Auto Trade Limited Trading Authorization form and must provide accurate information and instructions. It is the customer's responsibility to review and immediately notify eOption in the event that the customer's personal and/or financial information changes. It is the customer's responsibility to monitor and review all trade activity, including updating and maintaining accurate instructions on file with eOption. If the subscription to the financial newsletter publisher expires, is canceled, or if the customer wishes to terminate his/her subscription, the customer is responsible for cancelling each Auto Trade service with eOption by completing these changes via our electronic, web-based platform.

eOption will not record the expiration date of your financial newsletter subscription. eOption will continue to process orders for a customer in accordance with the customer's instructions unless the customer makes the required changes via the secure, webbased trading platform or the customer's account lacks sufficient equity. eOption will not be held responsible or liable for any Auto Trade executions that occur due to the customer not cancelling his or her Auto Trade services.

eOption does not review, evaluate, monitor, rate, or endorse financial newsletter publisher service's performance or the appropriateness or quality of the recommended alerts and transactions for customer's account. eOption acts only upon specific instructions and performs in an executing broker capacity. eOption does not exercise at any time, discretion over customers' accounts.

Auto Trade customers are responsible for evaluating and understanding trade alerts, advice, instructions, underlying strategies, and to be familiar with risks associated with his/her financial newsletter subscription and participation in the eOption Auto Trade program.

At any time, eOption in its sole discretion may discontinue or cease to permit a financial newsletter from active participation in eOption Auto Trade services and to not honor recommendations or alerts from any financial newsletter. If a financial newsletter is no longer actively participating in Auto Trade, eOption customers who receive such financial newsletter alerts or other communications will be alternatively required to directly enter all orders themselves, rather than utilizing the eOption's Auto Trade service. eOption will give notice to customers of these financial newsletter publishers that are no longer participating in eOption Auto Trade services.

Due to the nature of communications, technology systems, order processing and other factors involved in eOption Auto Trade functions and processing, customer orders may be processed with delays that may not occur if a customer enters an order directly themselves without using Auto Trade. eOption may group orders entered by multiple customers utilizing the same financial newsletter and send a single order to the marketplace. If the group order is not completely filled, eOption will allocate the partial fill among this group of customers on a prorated basis. The eOption Auto Trade services are furnished on a best efforts basis.

Customers are responsible for any and all risks associated with Auto Trading, including without limitation, requirements for additional funds and errors of electronic and market systems and processes. Customers using Auto Trade are expressly agreeing to eOption's handling of orders as described within these Terms and Conditions.

Auto Trade customers agree to understand and follow the trade recommendations of the financial newsletter publisher in full, including all opening and closing trades. Customer should not modify or cancel any Auto Trade orders online. If a customer modifies a position created with Auto Trade, the customer will be held responsible for that position, including instances when his/her account becomes oversold or overbought.

Auto Trade orders may be subject to rejection for multiple reasons, including but not limited to, erroneous system rejection, potential unsettled fund violations, day trade violations, or additional regulatory violations that, if closed instantly, would place trading restrictions on the account. The customer agrees to review their activity webpage at eOption.com for monitoring daily trades. including but not limited to reviewing all positions.

At any time, and without prior notice to customers, eOption reserves the right to amend the Auto Trade Terms and Conditions. A customer's continued Auto Trade participation after such amendment constitutes acceptance to be bound by all

amendments to the Auto Trade Terms and Conditions, regardless of whether a customer has actually reviewed them. The most recent version of the Auto Trade Terms and Conditions will be made available on the eOption web site. eOption reserves the right to terminate Auto Trading at any time.

Occasionally, eOption may enter into an advertising and/or marketing agreement with a financial newsletter publisher for which it provides Auto Trade services. The commencement or existence of an advertising and/or marketing agreement does not constitute a recommendation, affiliation or endorsement of any financial newsletter's service by eOption.

# **Additional Disclosure Related to Accounts Trading Options:**

The customer understands that there are special risks associated with engaging in options transactions and that options can be volatile and could possibly subject the customer to a risk of total loss. The customer understands and acknowledges that options are suitable only for knowledgeable investors who understand the risks inherent in such securities, have the financial capacity and willingness to incur losses, and have sufficient liquid assets to meet applicable margin requirements.

The customer understands that options involve risk and are not suitable for all investors, and a current copy of the Characteristics and Risks of Standardized Options provided by the Options Clearing Corporation (OCC), may be obtained by calling eOption at 1-888-793-5333 or by mailing a request to eOption, 950 Milwaukee Ave., Ste. 102, Glenview, IL 60025, or at the link [http://www.optionsclearing.com/about/publications/character-risks.jsp].

The customer confirms that he/she has received and read the booklet entitled *Characteristics and Risks of Standardized Options* in advance of having any options transactions entered in my

account and I have paid particular attention to the chapter entitled "Risks of Buying and Writing Options." This statement is not intended to enumerate all of the risks involved in options. In light of the information provided by the customer on his/her account application, it may be interpreted that based on your investment experience, or lack thereof, that options trading may be more risky than investments you have made in the past. The undersigned acknowledges that I have received, read, and understood the Options Risk Disclosure documents, and agree to indemnify and hold harmless eOption and its agents and representatives for the results of trading in the customer's account in regards from, and to pay eOption and its agents and representatives, promptly on demand, for any and all losses, costs or expenses incurred in connection with the use of the services (including any debit balance) as it relates to transactions in my/our account. This authorization (including this indemnity provision) is in addition to (and in no way limits or restricts) any rights which eOption may have under any other agreement(s) with the undersigned.

eOption Auto Trade accounts are subject to additional risks, including but not limited to, those listed above in the Auto Trade Terms and Conditions. You must have your account investment objective designated as "Speculation" in order to be enrolled in eOption Auto Trade services. Auto Trade is only offered to accounts that have designated their investment objective as "Speculation". By signing this form you accept, and are requesting that your account investment objective be updated to "Speculation".

Account Number			
Customer Signature	Date	Customer Signature	Date
Print Name	-	Print Name	



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# **Auto Trade FAQs**

#### What is Auto Trading?

As an Auto Trading customer, you give eOption, the authority to automatically execute trade alerts issued by an authorized newsletter publisher of your choice, resulting in an enhanced ability to follow and place your newsletter's trade suggestions on a timely

#### Why should I select eOption for Auto Trading?

eOption has developed proprietary systems that allow us to quickly enter Auto Trades to facilitate a timely execution for you; combined with the fact that eOption offers among the lowest commission rates in the industry for stock and option trades, you will see that eOption is the clear choice for your Auto Trading needs. eOption has been servicing Auto Trading customer accounts since 2001.

## How do I take advantage of this service?

First, make sure that you have properly subscribed to a participating newsletter publisher. Then complete and submit the Auto Trade Limited Trading Authorization and Terms and Conditions agreements. Once these steps have been completed, and your account is funded, you will be ready to begin participating in Auto

# In order to auto trade, which investment objective should I choose when setting up my account?

eOption Auto Trade accounts are subject to additional risks, including but not limited to, those listed above in the Auto Trade Terms and Conditions. You must have your account investment objective designated as "Speculation" in order to be enrolled in eOption Auto Trade services. Auto Trade is only offered to accounts that have designated their investment objective as "Speculation". By signing the eOption Terms & Conditions document, you accept, and are requesting that your account investment objective be updated to "Speculation".

# How do I know which service to select? Does eOption recommend any services?

While eOption works with many newsletter publishers, we do not recommend one service over another. We do not have access to newsletter publisher track records or historical performance data. Our only suggestion is to inquire with multiple services to ensure that you are comfortable with the strategy and are able to fully understand the risks associated with employing said strategy. Any reputable service should provide information that you request by contacting the service directly. Proper due diligence on the subscriber's part is extremely important.

## Does eOption track the performance of the newsletter publishers?

No. eOption does not track the performance of any newsletter publisher. Before making a decision to engage in Auto Trading, you should perform the due diligence necessary to ensure that you are comfortable with the risks associated with the methods employed by the newsletter publisher.

# Which newsletter publishers are available for Auto Trading? To see our complete list of newsletter publishers, visit

http://www.eoption.com/auto\_trading.html.

If you do not see your newsletter publisher listed, contact the Auto Trade Department at 1-888-793-5333 so that eOption may determine if it is possible to establish Auto Trading with this newsletter publisher.

# Can I participate in multiple newsletter services within one account?

Yes. Clients may trade more than one newsletter in their eOption account.

## Can I place my own trades in the same account I'm using for **Auto Trading?**

If you wish to make trades on your own, outside of your newsletter publisher's activity, we suggest you open a separate account for such trading.

#### Am I guaranteed to participate in every trade alert?

The Auto Trade service is offered to you on a best efforts, not-held basis. We do our best to enter the recommendations as quickly and efficiently as possible. While we have back-up systems in place to ensure timely handling of orders, orders are subject to risk from errors of electronic systems, communications, market developments, and timing. In addition, other factors such as insufficient buying power or subscription lapses may cause missed trades.

# Once I am set up to Auto Trade, how do I make changes to my allocation amount?

You are welcome to change your Auto Trade allocation at any time by using our electronic change request via the secure, web-based trading platform. Simply log into your account and click on the 'Auto Trade' tab (subcategory of Client Services) to access this information. Changes made online will go into effect the following business day by 8:00 AM EST.

#### How do I cancel my Auto Trade service or put it on hold?

If you desire to cancel or place on hold your Auto Trading status with eOption, you can log into your eOption brokerage account and click on the 'Auto Trade' tab (subcategory under Client Services) to access this information. Changes made online will go into effect the following business day by 8:00 AM EST. Please note: Once a subscription has been cancelled, you will not be able to activate auto trading until you complete a new Auto Trade Limited Trading Authorization form.

#### How do I add funds to my account?

There are various account funding options. You may fund your account via check, by requesting incoming or outgoing electronic funds transfer (ACH) between your bank and brokerage account, wire transfer, or transferring cash and/or securities from another brokerage account. Go to http://www.eoption.com/acct\_funding.html for complete instructions for each account funding option.

# Does eOption charge a fee for Auto Trading?

No. eOpton does not charge a fee for Auto Trading, however a commission rate of \$5.00 for equities and \$5.00 + \$.15/contract for options, per execution, applies to orders entered and filled by eOption's Auto Trade Desk. This higher commission rate only applies to Auto Trade orders physically entered by eOption's Auto Trade desk and does not apply to customers who enter their trades directly into the eOption platform and are not utilizing the Auto Trade